



FOR IMMEDIATE RELEASE

burton + BURTON® Awarded Best Visual Presentation at Dallas Market CenterSM

Bogart, GA (July 7, 2021)

burton + BURTON was recently designated a Best Visual Presentation Award winner during the June 2021 Dallas Total Home & Gift Market. According to their website, Dallas Market Center is a global business-to-business trade center and the leading wholesale marketplace in North America. A recent press release stated that DMC visual design experts evaluate exhibitors based upon innovative and creative display designs.

Maxine Burton, founder and president of burton + BURTON, said, "We are honored to be recognized as one of the best showrooms at the June 2021 Dallas Total Home & Gift Market. Our talented design team has done exceptionally well at ensuring our showroom exhibits a collection of on-trend merchandise and inspiring presentations for our customers' benefit."

About burton + BURTON

Founded in 1982, burton + BURTON® is a family-owned and -operated business that has grown into the largest wholesale distributor of balloons and coordinating gift products in the world. In addition to its showroom at the corporate headquarters in Bogart, Georgia, the company also maintains permanent showrooms at AmericasMart® Atlanta, Dallas Market CenterSM, and Las Vegas MarketTM.

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